

EVIDENT CHANGE

Inform Systems. Transform Lives.

November 28, 2020

Dear Friend,

I would like to invite you to submit entries for consideration for Evident Change's 2021 [Media for a Just Society Awards](#). The Media for a Just Society Awards are the only national recognition of media whose work furthers public understanding of child welfare, juvenile justice, adult justice, and adult protection issues. We seek stories that illustrate current realities or the promise of reform, especially those that help people understand the complex issues surrounding the nation's social systems.

Categories include book, film, media by a person who is incarcerated, print/online journalism, radio/podcast, television/video, and youth media. Past winners include author Heather Ann Thompson (*Blood in the Water: The Attica Prison Uprising of 1971 and Its Legacy*), filmmaker Ava DuVernay (*13th*), journalist Ta-Nehisi Coates ("The Black Family in the Age of Mass Incarceration"), author Reginald Dwayne Betts (*Bastards of the Reagan Era*), and other illustrious journalists, writers, and filmmakers.

The submission deadline for works released in 2020 has been extended to January 10, 2021. Evident Change will announce the Media for a Just Society Awards finalists and winners in 2021.

Education of the public is an essential link in the creation of transformative policies related to these issues. The media are uniquely positioned to be this link, and we gratefully acknowledge their efforts to fulfill that responsibility. We appreciate your time and look forward to receiving your submissions.

Sincerely,



Kathy Park

Chief Executive Officer

ELIGIBILITY

Media for a Just Society Award submissions and nominations should help to further public understanding of child welfare, juvenile justice, adult justice, and adult protection issues. All works must be original and published, broadcast, or released between January 1, 2020, and December 31, 2020.

AWARD CATEGORIES

- Book
- Film
- Media by a Person Who Is Incarcerated
- Print/Online Journalism
- Radio/Podcast
- Television/Video
- Youth Media

Possible Entry Types per Category

Book

- Fiction
- Nonfiction

Film

- Nationally released, first-run
- Independent
- Touring or local live production

Media by A Person Who Is Incarcerated

- Created by someone who is incarcerated
- Entry must also fit into one of the other six categories

Print/Online Journalism

- Investigative reporting, feature
- Series (represented by two pieces maximum)

Radio/Podcast

- Spot news, segment
- Original or collaborative production
- Podcast

Television/Video

- Comedy or dramatic series/episode
- Children's programming
- Documentary
- Movie, miniseries, special
- Interview program or segment
- Network, syndicate, local, or cable

Youth Media

- Created by youth and young adults under age 25
- Entry must also fit into one of the other six categories

SUBMISSIONS POLICY

There is no entry fee. **An official entry form must be filled out online for each submission.** The form and detailed instructions are available on our [website](#). Entries must be submitted by the creators of the work or their representatives. If you would like to nominate someone else's work, please contact the Evident Change communications team at communications@EvidentChange.org.

For each entry, please enter the URL to your work in the online form. If your work is not available at no charge in digital format or online—for example, a book or DVD—please send three copies to the address below, postmarked by January 10, 2021. Be sure to clearly label the work with your name and entry title so it can be matched up with your online entry form.

If your work is not in digital format, please submit three copies to:

Media for a Just Society Awards, Evident Change
426 S. Yellowstone Dr.
Madison, WI 53719

DEADLINE

The submission deadline for works released in 2020 has been extended to January 10, 2021. An online entry form is required for each piece submitted. If you are mailing your work, please be sure it is postmarked by January 10.

JUDGING AND SELECTION CRITERIA

Winners will be selected based on the following criteria.

- **Accuracy:** The piece provides responsible, factual coverage of issues related to Evident Change's work.
- **Insight:** The piece provides new insight to deepen the public's understanding of problems and solutions in the social systems or issues on which Evident Change works.
- **Artistry:** The piece is compelling and well-crafted, whether written or recorded and edited.
- **Ethics:** To the best of your knowledge, the piece portrays people involved or formerly involved in systems in a respectful, fair, and ethical manner.

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For additional information, contact Renee Plog at rplog@evidentchange.org or (510) 710-3650.